



FOR IMMEDIATE RELEASE

November 18, 2008

NEW FLAVOUR SENSATION!

Penticton, BC. As the seasons change from fall into winter, and we nestle in by a warm fireplace, our taste buds begin to crave new flavour sensations. This change of seasons is the perfect time to try a bottle of Maple Stout, which is the newest hand-crafted beer from Cannery Brewing.

Stout beers are steeped with deep, rich taste and history. Dating back to the 1700s, these dark, tasty beers are made using malted, flaked and toasted barley. There are many Stout variations including Dry Stout, Imperial Stout, Oatmeal Stout and Espresso Stout. Cannery Brewing is pleased to introduce a truly Canadian version of this old British classic with the launch of their new Maple Stout.

Cannery Brewing Brew Master, Terry Schoffer, who had a lot of fun finding the perfect balance of maple and barley explained: "The addition of natural maple brings this premium Stout a softer, smoother mouth feel and adds a touch of sweetness to balance the dark, rich malts."

When you are looking for something to chase away the winter doldrums and give a lift to those gloomy grey days, try a bottle of Cannery Brewing Maple Stout. It's only available for a limited time. This great new beer is *stout, dark and handsome!*

For more information on Cannery Brewing or any of its fine hand-crafted beers, visit www.CanneryBrewing.com, call 250.493.2723 or drop by and see them in the Brewery, which is located in Penticton, British Columbia.

-33-

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